

**Salinas City Center Improvement Association  
Board of Directors Meeting  
1 Main Street  
Salinas, California 93901**

**Board Meeting Minutes April 11, 2019**

**Present:** Fred DeYoung, Gaylon Haney, Peter Kasavan, Kevin Saunders, Margaret D'Arrigo-Martin, Joel Panzer, Brian Finegan, Frank Saunders, Steve Ish, Greg Piini, Catherine Kobrinsky-Evans, Meryl Rasmussen, Larry Bussard

**Absent:** Kurt Dillard

**Guests:** James Sang, James Kendall, Tabitha Cook, Dave Deering, Marlene Garcia, Steve McShane

**Staff:** Kevin Dayton – Government Affairs Director, Amy Nohr-District Coordinator, Jenna Hanson-Abramson

<i>Item</i>	<i>Discussion</i>	<i>Action Taken</i>
1. <b>Call to Order and Introductions</b>	Frank Saunders, President called the meeting to order at 10:00am. Board and Guest Introductions (See above)	
2. <b>Report from District Coordinator</b> A. <b>New Businesses/Licenses</b> B. <b>List of property tax delinquencies</b>	District Coordinator reported on: <ul style="list-style-type: none"> <li>• New business in the district for the month of January</li> <li>• Property tax payment update</li> </ul> Property tax delinquencies	<b>No Action Taken.</b>
3. <b>Consent Agenda</b> A. <b>Approve Minutes March 14, 2019 Meeting Minutes</b> B. <b>Approve Financial Reports: March 31<sup>st</sup></b> C. <b>Approve Jason Retterer as a Board Member</b>		<b>Action Taken: Approval of all items. Motion: Steve Ish; Second: Greg Piini; Vote: Ayes (13); Noes (0); Motion passes.</b>
<b>C. Committee Reports</b>		
4. <b>Executive Committee</b>	Frank Saunders reported on: <ul style="list-style-type: none"> <li>• Meeting with Ray Corpuz and Judge Phillips</li> <li>• Annual report will be addressed at the 5/14 City Council meeting</li> <li>• Kevin Dayton to update 3 Year report</li> </ul>	<b>No Action Taken.</b>
<b>A. SOBO Committee</b>	Joel Panzer reported on: <ul style="list-style-type: none"> <li>• Hope Services Contract</li> <li>• New Image Landscaping Contract</li> <li>• Security reports</li> <li>• Consider using rollover from previous year to purchase sidewalk steam cleaning machine</li> <li>• Meeting with City of Salinas regarding beautification</li> </ul>	<b>No Action Taken.</b>
<b>B. DISI Committee</b>	Meryl Rasmussen reported on: <ul style="list-style-type: none"> <li>• Streetscape Improvement</li> <li>• Partnership with Uretsky Security</li> <li>• Furniture and Signage</li> <li>• Social Media</li> <li>• Advertisements</li> <li>• Thursday's Farmers Market</li> <li>• New business will be added to newsletter</li> <li>• Partnership with Chamber of Commerce</li> </ul> Next meeting April 16 <sup>th</sup> at 1:15PM	<b>No Action Taken.</b>

<b>C. Land Use Committee</b>	Brian Finegan reported on: <ul style="list-style-type: none"> <li>• TAMC Report</li> <li>• Report from Megan Hunter</li> <li>• Vacant &amp; Blighted Ordinance</li> <li>• Traffic Impact Fee</li> <li>• Environment Impact Report</li> <li>• Adaptive Reuse fees</li> <li>• Sign Ordinance modification</li> <li>• Theater Education program @ El Rey Theater</li> <li>• Community Investment Fund</li> </ul>	<b>No Action Taken.</b>
<b>D. Vacant and Blighted Properties</b>	<ul style="list-style-type: none"> <li>• No Update</li> </ul>	<b>No Action Taken.</b>
<b>E. Government Affairs Director Report-Kevin Dayton</b>	<ul style="list-style-type: none"> <li>• Larger font on reports</li> <li>• Modular trailers</li> <li>• Ambassador program for street cleaning</li> <li>• Trash enclosures</li> </ul>	<b>No Action Taken.</b>
<b>5. Updates</b> <b>A. Property Owner Master List</b> <b>B. Property Ownership Changes &amp; New Businesses</b>	<ul style="list-style-type: none"> <li>• Items A &amp; B No changes</li> </ul>	<b>No Action Taken.</b>
<b>6. New Business</b>	<ul style="list-style-type: none"> <li>• Blue Zones Presentation</li> <li>• .Promoting downtown is now a safer place</li> </ul>	<b>No Action Taken.</b>
<b>7. Public Comment</b>	<ul style="list-style-type: none"> <li>• Dave Deering</li> <li>• James Sang</li> <li>• Marlene Garcia</li> </ul>	
<b>8. Next Meeting</b>	May 9, 2019 @10:00am Located at CSUMB @ Salinas City Center, 1 Main Street, Salinas, CA 93901	
<b>9. Adjourn</b>	11:34 am	
<b>10.</b>		

**Submitted By:** Amy Nohr [admin@salinascitycenter.com](mailto:admin@salinascitycenter.com)