

**Salinas City Center Improvement Association
Board of Directors Meeting
235 Monterey Street
Salinas, California 93901**

Board Meeting Minutes: October 11, 2017

Present: Catherine Kobrinsky Evans, Frank Saunders, Margaret D'Arrigo Martin, Brian Finegan, Fred DeYoung, Gaylon Haney, Jeff LaTourette, Peter Kasavan and Joel Panzer.

Absent: Meryl Rasmussen, Greg Piini

Guests: Councilman Steve McShane, Jeanna Sutton; James Kendall-Mahoney; James Sang.

Staff: Ken Steen-SCCIA District Manager

<i>Item</i>	<i>Discussion</i>	<i>Action Taken</i>
1. Introductions	Catherine Kobrinsky Evans, President, called the meeting to order at 3pm. Board and Guest Introductions (See above) <Guest Councilman McShane announced several upcoming events: (1) Housing & Community Development hosted by McShane and Assemblywoman Anna Caballero, November 30 th at Rotunda; (2) Downtown Salinas Community Meeting hosted by McShane & SCCIA, December 11 th at Rotunda; (3) Holiday Tree of Peace Lighting, Tuesday, November 21 st at CSUMB@ Salinas City Center (formerly Steinbeck Ctr).	No action taken.
2. Consent Agenda: <Approval of July 12, 2017 Board Meeting Minutes. <Approval of July 31, August 31 and September 30, 2017 Financials (Balance Sheet & Operating Statement).	< Minutes for June 14, 2017 Board Meeting & Financials for June 30, 2017 were reviewed.	Action Taken: Approval of both Minutes and Financials: Motion: Brian Finegan. Second: Gaylon Haney. Unanimous approval by the Board.
3. President's Report:	<Catherine summarized the recent Downtown Improvement Meetings. Tenants will be affected by construction during Fall of 2018. <Catherine requested (a) work plan and (b) budget from each SCC committee by 11/01/17 <September 21 st SCC letter to City was discussed. <New businesses and cannabis discussed. <Beverly's has sold to New Harvest Church, who will also occupy the building. Clarification of zoning requested.	No Action Taken.
4. Committee Reports:		
• Executive Committee	<None. See President's report above.	No Action Taken.
• SOBO Committee	<SOBO met September 5, 2017. < <u>Security</u> : Uretsky hours to be adjusted to earlier in the morning (move two (2) hours earlier in the evening. ~SOBO disappointed SPD did not take a stronger action when one of the Uretsky patrol persons was attached.	No Action Taken.

	<p>~City has selected private security for publicly owned buildings. Tyler Dunn to be put in charge of private security coordination downtown.</p> <p>~SCCIA would like District to be included in the City's No Camping Ordinance amendment. Need more clarification of the security for the warming shelter and operator.</p> <p><Maintenance: ~Several negative comments forwarded about the change from prior vendor.</p> <p>~SCC working with New Image to iron out planters and leaf blowing. SCC to continue to monitor adjustment for one more month.</p> <p>~Concrete cleaning still under consideration with test run.</p> <p><Recent social media postings discussed.</p> <p>Next Meeting: November 2, 2017 at 201 Main at 10 AM.</p>	
<ul style="list-style-type: none"> • DISI Committee 	<p><Committee working on lighting trees for the holidays.</p> <p><Banner project in the works.</p> <p><Committee to meet with City to discuss branding ideas.</p> <p><Jenna has been active posting information to social media.</p> <p><DISI planning to do seasonal banners, shopping bags to be distributed at Farmers Market and umbrellas with SCC logo. SCC coasters distributed to downtown restaurants.</p> <p>Next Meeting: TBD as needed.</p>	No Action Taken.
<ul style="list-style-type: none"> • Land Use Committee 	<p><LUC met September 28th.</p> <p><Development projects, including Bruhn building and others discussed to include residential.</p> <p>< No Camping Ordinance amendment: Would allow camping and storage of personal property. Enforcement biggest concern.</p> <p><Main Street Improvement Project discussed. To City Council 10/24/17. Community meeting held.</p> <p><Brian discussed how competitive and business friendly</p> <p><Gonzales is compared to Salinas. Cited Mann Packing.</p> <p><Lisa Brinton provided email and status of the LUC priority list progress to SCC before Board Meeting</p> <p>Next Meeting: October 26th at 11 AM at Brian's office.</p>	No Action Taken.
5. Update on Pending Projects-status		
<ul style="list-style-type: none"> a) Electeds Ad-Hoc Task Force 	<p><Fred reported that he and Catherine continue to meet with electeds, in particular County Supervisors, Salinas City Council members, Salinas Mayor and City Manager.</p> <p><Consensus that it is difficult to get projects done and issues resolved with the City.</p>	No Action Taken.
<ul style="list-style-type: none"> b) Property Owner Master List 	<p><Master District Property Owner List contact compilation by Greg Piini and Ken Steen continues to be further updated with assistance. Email blasts to property owners now in play though list requires periodic updated of contact information..</p> <p><Board has will continue to provide assistance. Phone calls and property visits included.</p>	No Action Taken.
6. Property Ownership Changes & New Businesses	<p><Change in Property Ownership: 25 W. Gabilan/139 Monterey Street (Bobcat Bicycles bldg) was sold to Central Coast Renewables (Heath Braddock); 344 Main Street (Beverly's) was sold to New Harvest Church).</p> <p><New Businesses (June): Starbuck's and Portobello's both moved in 150 Main (Taylor building). Little Sicily to move</p>	No Action Taken.

	into 16 E. Gabilan (Traveler's Hotel bldg). Bright Future Solar Energy (Heath Braddock) to move into 139 Monterey Street (Bobcat bldg). New Harvest Church to move across Main Street into 344 Main (Beverly's building).	
7. New Business:	None	No Action Taken.
8. Public Comment:	<James Sang suggested that the merchants organize to create a voice. Suggested more lighting downtown. Suggested that instead of a leaf blower that maintenance use a vacuum. <Councilman McShane reviewed the upcoming meetings.	No Action Taken.
9. Next Meeting Date:	<i>Next: November 8, 2017 at 235 Monterey Street at 3 PM.</i>	No Action Taken.
10. Adjournment(Open Session)	4:35 PM	Unanimous Board Approval.
11. Closed Session:	Session called to order 4:35 PM re: Legal Issue	
12. Open Session:	Next Action: Motion and second to send challenge letter to HUD from SCCIA counsel in view of no response by City to SCCIA hand delivered letter of September 13, 2017.	Motion to approve issuance of letter by counsel to HUD. Motion by Brian Finegan; Second by Margaret D'Arrigo Martin. Board approved with one vote dissent.
13. Adjournment (Open Session)	5:10 PM	Unanimous Board Approval.

Submitted By: Kenneth Steen Jr.-District Manager, SCCIA ((831) 905-1422)